

## Hart, William B.

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**From:** John Liebhardt <john.liebhardt@gmail.com>  
**Sent:** Thursday, March 29, 2012 10:57 AM  
**To:** Hart, William B.  
**Subject:** Re: More purchases john.liebhardt@gmail.com

Hi Bill,

All of the books on the list will be ordered. The first group (from a few weeks back) has already been ordered, and I'll see on finding out how long it takes for them to arrive. Once they get here, it should only take a week to get them cataloged and on the shelf.

Thanks,

John

On Tue, Mar 27, 2012 at 3:14 PM, Hart, William B. <[wbhart@nsu.edu](mailto:wbhart@nsu.edu)> wrote:

Hi John,

This looks good.

So have you order all our books that the budget allows?

When would the books start to come in? When would they make it to the shelf?

Thanks,

Bill

William Hart, Ph.D.

Dept. of Mass Comm. & Journalism  
Norfolk State University  
Norfolk, VA 23504

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email: [wbhart@nsu.edu](mailto:wbhart@nsu.edu)

website: [www.williamhartphd.com/](http://www.williamhartphd.com/)

blog: <http://williamhartphdsnotes.blogspot.com/>

twitter: <http://www.twitter.com/WilliamHartPhD>

facebook: <http://www.facebook.com/WilliamHartPhD>

linkedin: <http://www.linkedin.com/in/williamhartphd>

phone: [757 301 1088](tel:7573011088)

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From: DoNotReply@Ybp.com [DoNotReply@Ybp.com]

Sent: Tuesday, March 27, 2012 3:11 PM

To: Hart, William B.

Subject: More purchases [john.liebhardt@gmail.com](mailto:john.liebhardt@gmail.com)

Hi Bill,

Check these out to make sure the list is correct. I can't find this one: The PR Styleguide: Formats for Public Relations Practice [Spiral-bound]

John

Mass Comm Public Folder: 8 items.  
sorted by title ascending, then by title ascending

0 / Est Net. 0.00 USD

0 / Est Net. 0.00 GBP

8 / List 244.69 USD

8 / List 159.84 GBP

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Title:AMA HANDBOOK OF PUBLIC RELATIONS. ISBN:9780814415252  
Author:DILENSCHNEIDER, ROBERT L  
Publisher:AMACOM Pub Year:2010 Binding:Cloth  
LC Class:HD59.D558 2010 Content Level:PROF YBP Select:Supplementary  
US List:35.00 USD US Status:In Stock Rush:Available  
UK List:26.99 GBP UK Status:In Stock  
Added To List:3/27/2012  
Library Note:Add...  
alternate editions

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Title:NEW RULES OF MARKETING AND PR: HOW TO USE SOCIAL MEDIA, BLOGS, NEWS  
RELEASES, ONLINE VIDEO, & VIRAL MARKETING TO REACH BUYERS  
DIRECTLY. ISBN:9780470547816  
Author:SCOTT, DAVID MEERMAN  
Publisher:JOHN WILEY Pub Year:2010 Binding:Paper  
LC Class:HF5415.1265.S393 2010 Content Level:PROF YBP Select:Supplementary Edition:2ND ED.  
US List:19.95 USD US Status:Out of print. Sourced to an out-of-print supplier  
NON-RETURN/NON-CANCEL YBP-US  
UK List:13.99 GBP UK Status:Out of print. Sourced to an out-of-print supplier  
Added To List:3/27/2012  
Library Note:Add...  
slip sent(2/10/2010)  
alternate editions

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Title:PR 2.0: NEW MEDIA, NEW TOOLS, NEW AUDIENCES. ISBN:9780321510075  
Author:BREAKENRIDGE, DEIRDRE  
Publisher:FINANCIAL TIMES PREN HALL Pub Year:2008 Binding:Cloth  
LC Class:HD59.B743 2008 Content Level:PROF YBP Select:Supplementary  
US List:26.99 USD US Status:In Stock Rush:Available  
UK List:14.99 GBP UK Status:In Stock  
Added To List:3/27/2012

Library Note:Add...

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Title:SOCIAL MEDIA BIBLE: TACTICS, TOOLS, AND STRATEGIES FOR BUSINESS SUCCESS. ISBN:9780470623978

Author:SAFKO, LON

Publisher:JOHN WILEY Pub Year:2010 Binding:Paper

LC Class:HF5415.1265.S24 2010 Content Level:ADV-AC YBP Select:Supplementary Edition:2ND ED.

US List:29.95 USD US Status:In Stock Rush:Available

UK List:19.99 GBP UK Status:In Stock

Added To List:3/27/2012

Library Note:Add...

slip sent(10/20/2010)

alternate editions

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Title:SOCIAL MEDIA MBA: YOUR COMPETITIVE EDGE IN SOCIAL MEDIA STRATEGY DEVELOPMENT & DELIVERY; CHRISTER HOLLOMAN...ET AL. ISBN:9781119963233

Publisher:JOHN WILEY Pub Year:2012 Binding:Cloth

LC Class:HD30.2.H645 2012 Content Level:PROF YBP Select:Supplementary

US List:27.95 USD US Status:In Stock Rush:Available

UK List:16.99 GBP UK Status:In Stock

Added To List:3/27/2012

Library Note:Add...

alternate editions

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Title:SOCIAL TV: HIGH-IMPACT STRATEGIES - WHAT YOU NEED TO KNOW: DEFINITIONS, ADOPTIONS,. ISBN:9781743049778

Author:ROEBUCK, KEVIN

Publisher:EMEREO PTY LIMITED Pub Year:2011 Binding:Paper

US List:39.95 USD US Status:Import Only

UK List:24.95 GBP UK Status:Orders accepted

Added To List:3/27/2012

Library Note:Add...

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Title:SOCIAL TV: HIGH-IMPACT STRATEGIES - WHAT YOU NEED TO KNOW: DEFINITIONS, ADOPTIONS,. ISBN:9781743049778

Author:ROEBUCK, KEVIN

Publisher:EMEREO PTY LIMITED Pub Year:2011 Binding:Paper

US List:39.95 USD US Status:Import Only

UK List:24.95 GBP UK Status:Orders accepted

Added To List:3/27/2012

Library Note:Add...

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Title:SOCIAL TV: HOW MARKETERS CAN REACH AND ENGAGE AUDIENCES BY CONNECTING TELEVISION TO THE WEB, SOCIAL MEDIA, AND MOBILE. ISBN:9781118167465

Author:PROULX, MIKE

Publisher:JOHN WILEY Pub Year:2012 Binding:Cloth

LC Class:HF5414 Content Level:PROF YBP Select:Supplementary

US List:24.95 USD US Status:In Stock Rush:Available

UK List:16.99 GBP UK Status:In Stock

Added To List:3/27/2012

Library Note:Add...

slip sent(3/7/2012)

alternate editions

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