

Conference Schedule 2013

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3rd Annual Social Media Technology Conference & Workshop

Sponsored by Bowie State University and Howard University

www.socialmediatechnologyconference.com

September 26 and 27, 2013

Bowie State University

1400 Jericho Park Road

Bowie, Maryland 20715

Thursday, September 26, 2013

8:30 a.m.

Registration and Continental Breakfast

Location:

8:45 a.m.

Welcome and Greetings

Location:

9 a.m.

Opening Sessions

Location:

PANEL – Social Media and Government

Social Media, Newark & Hurricane Sandy: Examining State Official, Municipal and Local Use of Social Media

3:45 p.m.

Location:

WORKSHOP

Experiences Teaching Collaboration for Game Innovation to Computer Science Students

-Ingrid Sturgis, Howard University, Todd Shurn, Howard University and others

5 p.m.

Adjourn

Friday, September 27, 2013

8:30 a.m.

Location:

Registration and Continental Breakfast

9 a.m.

Location:

PANEL – Social Media: Theory and Research

Glance Medium: The Nature, Culture, and Structure of Twitter and the Spread of Misinformation Online (13)

- Brandon Szuminsky, Indiana University of Pennsylvania and Shian-Li Mcguire, Indiana University of Pennsylvania

Social Media Research in Communication and Mass Media Journals: A Bibliometric Analysis (1998-2013)

-William Hart, Ph.D., Norfolk State University

10:30 a.m.

Break

10:45 a.m.

Location:

PANEL – Social Media and HBCUs

“There’s an App for That”: The Use of a Customized Smartphone Application