
Agenda and Panel Discussion Topics

Global Issues Conference: Understanding Social Media and Global Change

Agenda

8:30-8:35 am Welcome SBM Charitable Auditorium

8:35-9:30 am Opening Key note Address Dr. Sundeeep R. Muppidi, University of Hartford SBM Charitable Auditorium

9:30-9:45 am Break

9:45-10:45 am First Panel Session

i. Social Media: Creating Active and Engaged Communities Online

Panelists:

William B. Hart, Norfolk State University

Avaaaz, Transitional Activism and Next Generation Development Communication

Alexandra M. Merceron, University of Connecticut

Acculturation and Media Use among Haitian Immigrants to the United States

John Murphy, Human Arts Media

Human Arts Media and Local Media Support

Moderator: Brion Van Over, Manchester Community College

GPA
Community
Commons

ii. Social Media and Communication Surveillance: You Owe Before You Start

Panelists:

Marcus Lawson, Capital Community College

Geopolitical Influences of Social Media: The Promise of Global Democracy

Barry A. Morris, Pace University

The Price of Free and Open: A Communication Ethics Examination of Threaded Interaction

Brad Scharlott, Northern Kentucky University

Public Communication, the Cost of Surveillance and the Obligation of Future Payment (co-author Gregory G. De Blasio)

Moderators: Bobbi Fox & Ed Hogan, Manchester Community College

SBM Charitable
Auditorium

10:45-11:00 am Break

11:00 am - 12:00 pm Second Panel Session

i. Social Media and Television: Historical Perspectives and Change Over Time

Panelists:

Karen Burke, Southern Connecticut University

Baby Boomers and Beyond: The Mediascape's role in Activism

Alexandra M. Merceron, University of Connecticut

Exploring the Uses, Gratifications & Effects of Social TV Viewing

Nicholas Doherty, University of Hartford

A New Audience: The Rise and Implications of Binge Viewership

Classroom
E202