

**2010 Joint Conference of the
National Popular Culture and
American Culture
Associations**

March 31 – April 3, 2010

Rennaisance Grand Hotel St. Louis

WEDNESDAY
2:30 – 4:00 P.M.

Games and New Media Fidelity

Session Chair: Lynnea Chapman King, Butler Community College

“Transmedia Narratology, the Mystery Novel and Video Games”

William Hart, Norfolk State University

Akeem Caffee, Norfolk State University

“*Resident Evil*: Three Firsts”

Jeremy Magnan, State University of New York at Oswego

“The Fidelity Question in the Digital Age”

Lynnea Chapman King

1040 Professional Development: Roundtable: Succeeding in Graduate School

Session Chair: John Bratzel, Michigan State University

Joe Hancock, Drexel University

Ann Larabee, Michigan State University

John Bratzel

1042 Age of Theodore Roosevelt & Popular Culture: Panel I

Session Chair: Daniel P. Murphy, Hanover College

“Medical Reformers and Cultural Authority in the Age of Roosevelt”

Eric Boyle, Office of NIH History

“The Colors of the White City: Immigrant Encounters at the World’s Columbian Exhibition”

Anthony Todd, University of Chicago

“We Have the Children at Heart: Eugene Debs and Socialist Youth Culture”

Joel A. Lewis, Central Michigan University

“Magnificent Dinners, Love-Feasts, and Cold Lunches: Banqueting and the Making of Teddy Roosevelt’s America”

Andrea Becksvoort, University of Tennessee at Chattanooga

1044 Chicana/o Culture: Literature, Film, Theory: Chicana/Chicano Culture, Literature, Film, Theory I

Session Chair: Arnaldo Rodriguez, University of Texas-Pan American

“With His Guitar in His Hand: U.S.-Mexico Border Masculinity in Robert Rodriguez’s *El Mariachi*”

Marlene Galvan, University of Texas-Pan American

“Latina: Constructing a Female Border Identity”

Jacklyn Alvarez, University of Texas-Pan American

Friday, 8:00 A.M. – 9:30 A.M.

3000 Adaptation (Film, TV, Lit., & Electronic Gaming): Post 9/11 Adaptations

Session Chair: No session chair

“*Children of Men* in a Post 9/11 Context”

3001 Southern Literature and Culture: Southern Favorites in Perspective (Landmark 1)

Session Chair: Christopher Bloss

“A Virginian Looks Inward in Jacksonian America: the Novels of William Alexander Caruthers (1802-1846)”

Thomas A. Van, University of Louisville

“The Influence of Flannery O’Connor on John Kennedy Toole”

Jane Harrington Bethune, Salve Regina University

“A Wild (Irish) Southern Girl: Margaret Mitchell’s *Gone With the Wind*”

Christopher Dowd, Missouri Southern State University

“Generational Patriarchy and Opportunities for Change in Eudora Welty’s *The Golden Apples*”

Ashley Gouder, University of Tennessee, Martin

3002 Religion & Culture: Religion & Culture II

Session Chair: Ingrid Shafer, University of S&A of Oklahoma

“Refining the Scapegoat: Isaac, Jesus of Nazareth, and Beyond”

A. Trevor Sutton, Concordia Theological Seminary

“Majority as Minority: Evangelical Protest and *The Last Temptation Of Christ*”

Benjamin Sampson, University of California, Los Angeles

“Erasing Time: Evangelical Christians and the Holy Land Experience”

Gregory Cavanaugh, Rollins College

Brian Goldenberg, Rollins College

“A New Look at the End Times: Christian Scare Films of the 1970s”

Kurt Morris, University of Massachusetts, Boston

3004 Politics Portrayed in Electronic Print and Media: Recurring Themes in American Politics

Session Chair: William B. Hart, Norfolk State University

FRIDAY

8:00 – 9:30 A.M.

“Twitter as a Campaign Tool in the 2009 Virginia Gubernatorial Race”
Shawn Day, Old Dominion University

“Blogs and the 2008 Campaign”
Mitzi Lewis, Midwestern State University

“Media Bias: A Content Analysis of 2008 Election Coverage”
Lane Clegg, Miami University of Ohio

“Blame it on the Pigs: Press Coverage of H1N1”
Fran J. Hassencahl, Old Dominion University

“Bowling Alone, Blogging Together: Popular Culture, E-Communities and the Birth of the Political Cool”
Joseph J. Foy, Wisconsin, Waukesha

3006 Literature & Science: Homo scientificus

Session Chair: Stephanie S. Turner, University of Wisconsin-Eau Claire

“Backward Through the Turnstile’: Story and Scientific Method in *Extremely Loud and Incredibly Close*”
Lee Ann Glowzenski, Duquesne University

“Post-Holocene Humanism in Alan Weisman's *The World Without Us*”
Stephanie S. Turner

“We Cannot All Be Positive Scientists, and Heaven Help the World If We Could Be!': Mabel Osgood Wright's Ambivalence Regarding Science”
Kim Perez, Fort Hays State University

3008 Communication & Digital Culture: (Ab)using the Media

Session Chair: Mark Nunes, Southern Polytechnic State University

“Re-Writing Labels: Identifying how the #LOFNOTC Use #socialmedia to Support #AFP”
Liza Potts, Old Dominion University

“The Power of New Media: A Look at ‘United Breaks Guitars’”
Don Krause, Truman State University

“Dialogue on YouTube?: An Examination of the CNN-YouTube Presidential Candidate Debates’ Ability to Generate Public Sphere Deliberation”
LaChrystal Ricke, Eastern New Mexico University

FRIDAY

10:00 – 11:30 A.M.

Katherine Brumbaugh , Virginia Polytechnic Institute and State University

“‘For God and Country’: The World War II Veteran, the American Legion, and Post-WWII Society”

Annessa Babic

“Remembrances of Children in World War II: Images of the impact of war upon the youth of Europe in American Television Culture”

Erwin Erhardt, III, Thomas More College

“The Parallels of Loss and Memory: An Analysis of World War II Commemoration”

Keith Muchowski, New York City College of Technology

3092 Politics Portrayed in Electronic Print and Media: Media Constructions Yesterday and Today

Session Chair: Fran J. Hassencahl, Old Dominion University

“Recognition as the Core Political Message in *Star Trek*”

Jason Burke Murphy, Saint Louis University

Todd Porter, Saint Louis University

“Everything Old Is New Again: Political Advertising and Classical Rhetorical Theory”

Jessica A. Mahone, East Tennessee State University

“Bill O’Fallacy (I Mean O’Reilly)”

William B. Hart, Norfolk State University

3094 Latin Americans & Latinos: Identity Issues & Cultural Stereotypes: U.S. Latino/a Representations: From (Tele)Visual Portrayals to Digital Performances

Session Chair: Raúl Rosales Herrera, Drew University

“*Belleza y moda en español: la mujer latina según las revistas femeninas hispanas en los Estados Unidos*”

Rosario Torres, The Pennsylvania State University, Berks Campus

“Modern *Familias*? ABC, Comedy and Latino Masculinity on TV”

Tanya González, Kansas State University

“*Etno-ciborgs y cibervatos: las performances en la Red de Guillermo Gómez Peña*”

Oswaldo Cleger, Lafayette College